



Testimonial | May 2022



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Whitehawk FB

Why did your business/organisation want to support the foodbank?

As an agency, we have a very strong ethos of giving back to our local community. Each year, team members at Seed are given 2 charity days, so we organise events where the whole team gets involved. We helped out Whitehawk Foodbank at the end of the 2021, as we felt Christmas seemed like a busy time to help those in need.

What did you do to support the foodbank?

Over the busy Christmas period we put together hampers filled with festive food and gifts to be distributed to those in need across East Brighton. We also brought in a range of different items to be donated to families and those struggling during this time.

Was organising and helping the foodbank beneficial to your business/organisation? If yes, how so?

The team thoroughly enjoyed the experience of helping Whitehawk Foodbank and came away feeling very proud to have contributed to the bank as well as helping those in need. We also felt it was an opportunity for us to form strong relationships



with local charities trying to make a difference. From this event, we have continued to help other charities in Brighton including St Peter's Women's Hope Centre and Off The Fence.

Did you have any highlights from the experience?

Throughout the lead up to this event, each member collected their own items for the hampers we made, in particular, one fun highlight was going on a trip to a wholesaler to buy more items and dropping these off.

In total, we made 140 hampers for those in need within the Brighton community.

Everyone really

enjoyed seeing the finished hampers, especially ones with their hand-drawn designs on, and what we had accomplished in a matter of hours. The experience with the foodbank helped us to gain perspective over the Christmas period and to appreciate what we have. We felt like everyone loved seeing their own contribution being packed away and sent to different households.

Did seeing and helping at the foodbank change your understanding of what a foodbank is and how it works?

I think on the whole, it was most of our first times at a foodbank, so many of us didn't know what to expect. However, we can say that we were fully blown away by the proportion of the operation. Just seeing the amount of food and toiletries being stored and packed away showed us the how many people that were currently in need over such a happy period like Christmas. Seeing how many other companies, schools and organisations donate on such a large scale was also really positive for us to see.



At one point we had packed so many hampers, we had to wait for another donation to come through the doors.

Thank you to the team at Whitehawk Foodbank for allowing us to come help out and a special thanks to Joe Walker who helped us organise the event!