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**Campaigns Manager Job Description**

**Responsible to:** Foodbank Project Manager

**Hours:** 4 days (28 hours per week)

**Salary:** £20,000 (£25,000 FTE)

**Role outline and purpose**

As Whitehawk Foodbank Campaigns Manager you will responsible for building and leading a volunteer team to develop and deliver local influencing strategies through the foodbank, organising the local community to campaign for change. You will be the link between the foodbank and the Organising and Local Mobilisation (OLM) team at Trussell Trust, as we build a movement to end the need for food banks.

**Responsibilities of Local Organisers:**

* **To develop and manage a team of volunteer**s including lived experience, building and distributing leadership across the team, within the foodbank, to work on local influencing to reduce poverty and the need for food banks.
* **To explore and understand the experiences that are bringing people to need the food bank’s support**, working with food bank staff and volunteers, through listening activities and research.
* **To map out and build relationships with the food bank’s partners**, referral agencies and local anti-poverty organisations, and to engage them in identifying the local drivers of poverty.
* **To identify a local issue driving poverty, build a campaign team and develop a strategy to build power and win change**, working with food bank staff and volunteers.
* **To deliver the local influencing campaign** working with food bank staff and volunteers.
* **To work with the OLM team and engage with the training and support on offer**, including work with other local organisers in the Trussell Trust network.
* **To engage in Trussell Trust’s central priority campaign activities,** working with the food bank and local community

**Person Specification**

***Technical skills and minimum knowledge:***

* Experience of campaigning or organising to achieve a change.
* Experience managing and working with volunteers.
* Experience of community outreach in the local area and working alongside other organisations with shared goals.
* Good project management skills, able to balance a range of priorities.

***Behaviours and competencies:***

* Confident in communicating and, able to seek and balance a range of views and stakeholders, influencing where required.
* Demonstrate a commitment to the values of the Trussell Trust and Whitehawk food bank.

**Key Stakeholders**

* Whitehawk Foodbank. Project manager, other foodbank staff, volunteer team, and those with lived experience.
* Trussell Trust:
  + Area Team,
  + Senior Organiser, who will be your key point of contact in the OLM department,
  + The wider OLM Team who will deliver training and relational support,
  + Policy and Research department and Strategic Communications department.
* Local Organisations. Engaging with other local organisations to campaign on areas of common interest.

**Our Values**

The Trussell Trust is a charity that works to end the need for food banks. It is founded on and shaped by Christian principles.

Our values of dignity, justice, compassion and community, are central to all that we do and therefore supports our aim to be an organisation where the diversity of all employees is valued. We welcome people of all faiths and none and those that are committed to these values.

We recognise that we have under-represented groups within our workforce. As part of our commitment to diversity and equality of opportunity we are actively encouraging applications from under-represented groups such as returning parents or carers who are re-entering work after a career break, people who are LGBT+, from Black, Asian and Minority Ethnic (BAME) backgrounds, with a disability, impairment, learning difference or long-term condition, with caring responsibilities, from different nations and regions and those with a lived experience of poverty as well as any other under-represented group in our workforce. We are committed to ensuring the safety and protection of our employees from all forms of harm.